OUR MISSION

Facing Forward ends homelessness for families and individuals by offering hope, help and housing. Facing Forward provides permanent housing, education, advocacy, and social services.

WE BELIEVE IN DIVERSITY, EQUITY, AND INCLUSION

Facing Forward is committed to empowering all individuals to envision a brighter future. We are always striving to ensure our approach is reflective of the unique paths which have led people to Facing Forward.

We are committed to fostering a diverse, equitable, and inclusive environment where each member of Facing Forward is empowered to be themselves, share ideas, and contribute to the mission and vision of the organization. We believe that we are stronger together.

We want to serve as a foundation and work in partnership with clients, staff, vendors, our board, and community partners. In unity, we can work to prevent and end homelessness for our clients; to partner with them on their journey toward stability, health, and self-sufficiency.
**PROGRAMS & IMPACT**

- **PERMANENT SUPPORTIVE HOUSING (PSH)** - Facing Forward’s longest-running program is a proven model for ending homelessness. We serve those with a history of chronic homelessness and disabling conditions and pair them with comprehensive case management and stable housing without a pre-determined end date. We partner with clients to help them build stability, establish goals, and grow in self-determination.

  **Our PSH program served 700 individuals, 297 of which were children.**

- **HOUSING NAVIGATION** - Facing Forward provides short-term case management services to help individuals and families experiencing homelessness identify and access appropriate permanent housing opportunities. We provide guidance and support through the entire housing process, including obtaining documents, attending appointments, and reviewing lease agreements.

  **Our Housing Navigation program served 141 individuals.**

- **NEW HOUSING LOCATION** - In partnership with domestic violence and human trafficking agencies, Housing Locators rapidly identify and connect survivors with safe, stable housing to prevent them from experiencing homelessness.

  **Our Housing Location program served 46 households.**

- **NEW SKILLED ASSESSMENT** - In partnership with local shelters, Facing Forward guides families and individuals through a one-time assessment focused on housing needs and vulnerability. We place clients on the city’s housing services waiting list and connect them to critical resources through referrals to service providers in the community.

  **Our Skilled Assessment program served 785 individuals.**
OUR APPROACH

HOUSING FIRST
Housing First is an effective and long-term solution to chronic homelessness. It stems from the fact that individuals must have basic needs such as food and shelter met before they can address the root causes and intergenerational effects of chronic homelessness. When a home is paired with skilled and compassionate services, clients can face forward toward emerging dreams and possibilities.

HARM REDUCTION
We meet clients where they are. Rather than set up barriers to needed help, Harm Reduction pairs with Housing First to generate an environment set up for success. We help clients meet their individual goals, which are on a continuum. Change does not occur overnight. We celebrate and encourage every success, and reducing harm is our first and most essential goal.

STRENGTH-BASED PRACTICE
We do not ask, “what’s wrong with this person?” Instead, we ask, “what has this person triumphantly survived?” We build service plans in collaboration with our clients to enhance their natural strengths, resources and preferences. All of our programs are client directed—we believe our clients are experts in their own lives.

TRAUMA-INFORMED CARE
Most individuals who have experienced homelessness have also experienced one or more traumatic events. Trauma affects how we see the world and how we interact with others. Our program creates a safe place for healing from trauma, where residents are supported in making their own choices and in regaining control of their lives.

TWO-GENERATION MODEL
We follow a whole-family approach to case management that addresses needs and creates opportunities for both children and adults. Through new parent-, child-, and youth-focused services, we promote stability and growth for each individual we serve, in order to end generational cycles of homelessness.
**Ramona** entered our program in 2010 after having experienced homelessness for seven years and while facing addiction. Through tremendous resilience and with Facing Forward’s support, Ramona maintained her stability and sobriety, and two years later she gained custody of her grandson.

Determined to lead by example, Ramona prioritized her education and received her MBA in 2019. Most recently, she completed a certification in project management.

Her grandson, Avonte, graduated high school as captain of the basketball team and Homecoming King. He received several offers for academic and athletic scholarships and is now pursuing a degree in engineering.

In Ramona’s words, “There is no limit to what you can achieve if you work hard and strive to achieve it.”

**Gwen** had spent nearly 30 years as a social worker, helping clients experiencing homelessness when the organization she worked for suddenly ceased operating in 2013. During that time, Gwen also suffered the loss of her mother. Grieving and unable to find another job to afford her mortgage, she began the spiral she refers to as “her storm.”

Gwen moved in with a partner to stay afloat but found herself experiencing homelessness soon after. She survived homelessness for three years before connecting with Facing Forward. With a new stable home and mental health services that helped her address her grief and depression, she is moving forward.

Making a career pivot, Gwen received her state license to work in radiography this past fall. Although she’s been unable to begin work due to Covid-19, she expresses gratitude and looks to the future with hope that she will once again be able to help others facing homelessness. Because as she points out, “it could happen to any of us.”
In addition to ending cycles of homelessness, Permanent Supportive Housing (PSH), for example, saves Chicago taxpayers millions of dollars each year by reducing frequency of use and costs associated with emergency rooms, hospitalizations, jails, and shelters.

Facing Forward’s PSH and Housing Navigation programs save anywhere from $4 million - $25 million each year by connecting over 800 people* to permanent housing and reducing the use of these publicly funded services. 1,2

* 700 through PSH + 141 through Housing Navigation
1. United States Interagency Council on Homelessness
2. National Alliance to End Homelessness
# 2020 OUTCOME HIGHLIGHTS

## 1,670+ LIVES CHANGED
Achieved through Permanent Supportive Housing (PSH), Housing Navigation, Housing Location and Skilled Assessment

### INDIVIDUALS HOUSED
403 adults + 297 children served through Permanent Supportive Housing
98.9% of clients in PSH ended their cycle of homelessness over the past 5 years

### HEALTH IMPROVEMENT
91% of PSH households were enrolled in health insurance
67% of PSH households received preventative care

### INCREASED SELF-SUFFICIENCY
74% of PSH households maintained or increased their household income
76% of PSH households demonstrated increased life skills/self-sufficiency

### YOUTH SUPPORT
49% of 3- and 4-year-olds in PSH were enrolled in preschool
89% of high school seniors in PSH graduated

### COVID-19 EFFORTS
We've increased rental & utility assistance, PPE, food, e-learning & sanitation supplies, and not one person in our programs has slipped back into homelessness.
Interfaith Council for the Homeless (ICH) is founded to work collaboratively within faith-based communities to create an emergency shelter and warming center network.

ICH becomes a Housing First provider, serving 69 households at Sanctuary Place and 29 in scattered sites across Chicago.

 ich becomes a Housing First provider, serving 69 households at Sanctuary Place and 29 in scattered sites across Chicago.

Facing Forward doubles in size, growing to 245 Permanent Supportive Housing households and 22 full-time staff to serve over 500 individuals.

Facing Forward changes its name to Facing Forward to End Homelessness.

Facing Forward adopts a Two Generation case management model, assembling a specialized Youth Services team to provide targeted services for parents, children, and youth.

ICH establishes a new program to provide case management and mental health services to clients in emergency shelters.

Interfaith Council for the Homeless changes its name to Facing Forward to End Homelessness.

Facing Forward begins providing Housing Navigation services for Chicago families experiencing homelessness.

Facing Forward launches Housing Location support for survivors of domestic violence and human trafficking, and Skilled Assessment services in partnership with local shelters.
OUR GROWTH

1,670+ individuals served in 2020

<table>
<thead>
<tr>
<th>YEAR</th>
<th>Permanent Housing</th>
<th>Supportive Housing</th>
<th>Other Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>565</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>662</td>
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<tr>
<td>2018</td>
<td>701</td>
<td>116</td>
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<tr>
<td>2019</td>
<td>725</td>
<td>160</td>
<td>141</td>
</tr>
<tr>
<td>2020</td>
<td>700</td>
<td>785</td>
<td></td>
</tr>
</tbody>
</table>

- Housing Location (48 Households)
- Skilled Assessment
- Housing Navigation
- Permanent Supportive Housing
REVENUE: $5,215,768

- $4,066,434 Government
- $629,500 Foundations
- $268,361 Operations
- $227,988 Contributions*
- $15,000 In-kind
- $8,485 Other

*Individual, Corporate, Faith-based

EXPENSES: $5,216,284

- $4,109,805 Programs & Services
- $1,106,479 General & Administrative

NET ASSETS

- Total Assets: $ 1,322,349
- Total Liabilities: $ 414,150
- Total Net Assets: $ 908,199

Facing Forward closed FY 2020 with a $516 deficit due to the expending of Paycheck Protection Program (PPP) funds during the coronavirus pandemic. As of the fiscal year end, the PPP loan was not yet forgiven, therefore the revenue was not recorded.

This information summarizes Facing Forward’s financial activities for the period between July 1, 2019 and June 30, 2020. The data was extracted from the organization’s financial statements as of the period ending June 30, 2020, which were audited by an independent accounting firm. Because the information does not include all of the disclosures as required by generally accepted accounting principles, it is not intended to represent our financial condition or our operational results. A copy of the audited financial statements will be provided upon request.
Dear Friends,

This year, we are inspired by the resilience of our clients who continue to face forward during this difficult time. The determination required to survive the trauma of homelessness and strive to achieve a more stable, healthy, and equitable life is no small feat, even without the compounding effects of a pandemic. And yet, individuals in our program remain hopeful day after day, working in partnership with us toward achieving their goals despite numerous challenges.

At a time when all of us have been so deeply impacted by Covid-19, our Facing Forward community has been comforted, encouraged, and humbled by the outpouring of generosity from our supporters. All our partners—friends, volunteers, funders, organizations, community groups, faith groups, small businesses and corporations—have stepped up to support our clients, our organization, and our front-line staff.

Together, we answered a more urgent call by expanding our reach and programming to support over 1,600 individuals in Chicago—more than ever. We proudly continue our holistic approach to address generational effects of homelessness through targeted child, youth, and parent supports that focus on housing stability, health improvement, and access to education and employment opportunities.

We would like to thank all who gave their time and talents in support of our clients and our mission of Home, Help, and Hope. And special thanks to our Board of Directors whose governance, strategy, and vision continue to pave the way for us to “do more and do better.”

As we look forward to a brighter, healthier future, please accept our deepest gratitude for the many lives you have helped change this year. It all starts with home.

With our sincere appreciation,

Rev. Doug W. Bradshaw
Executive Director

Julie Hamilton
Board Chair-elect
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Sean Auton, HMB Legal Counsel

VICE CHAIR
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IN LOVING MEMORY
THEO SCHROEDER

In June 2020, with heavy hearts, we said goodbye to Facing Forward board member and resident, Theo Schroeder.

Theo worked hard to ensure that our programs and policies always centered around our clients. He was a warm and energetic soul with a passion for helping others that inspired us all. Theo chose to harness life’s challenges for good. He used his personal experience to make the world a little brighter for those around him. We thank you, Theo, for making that choice.

Theo’s time with us ended in his own home, a man of deep and expressed faith, connected to those he loved.
WAYS YOU CAN GET INVOLVED

Corporate Partnership  ·  Landlord Partnership  ·  Social Media  ·  Tax-deductible Gift

In-Kind Donations of School Supplies, Toys, Hygiene Items and Housewarming Baskets

Host a Lunch & Learn  ·  Serve on One of Our Boards  ·  Sign Up for Our Newsletter  ·  Volunteer

CONTACT US!
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Chicago, IL 60612
(773) 265-1207
info@ffchicago.org
www.ffchicago.org

@facingforwardchicago
@ff_chicago
@facingforwardchicago

Facing Forward to End Homelessness
THANK YOU TO OUR SUPPORTERS

We truly appreciate the generosity of our corporate, faith-based, foundation, government, individual and in-kind partners. You’ve helped end the cycle of homelessness for over 1,600 families and individuals in FY 2020 (July 1, 2019 — June 30, 2020).

Corporate
Anonymous (1)
ADP
AIDS Foundation of Chicago
Albert Schweitzer Fellowship
All Chicago
Amazon Smile
Ameriprise Financial
Baird & Warner
Bank of America
Blue Cross and Blue Shield of Illinois
Boston Consulting Group
Byline Bank
CDW Corporation
Chicago Wolves Charities
Chubb
Cisco Systems
Corporation for Supportive Housing
EIMC LLC
First Bank of Highland Park
First Eagle Bank
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HMB Legal Counsel
Inland Bank and Trust
Intigress LLC
JDP Inc.
JP Morgan Chase
Judlau Contracting, Inc
Microsoft
Morningstar
Near North National Title
Northern Trust
Our Lady of the Wayside School
PayPal Giving Fund
Questek Innovations LLC
SCM Connection
Sunstone Properties LLC
Tenant Advisory Group
The Horton Group
The Long Room
The Mid-America Club
Thornton Powell
TiER1 Performance Solutions
Transunion
Glencoe Union Church
Knox Presbyterian Church, Naperville
Presbyterian Church of Western Springs
River Glen Presbyterian Church
Temple Jeremiah, Northfield
The Presbyterian Church in Orland Park
Yorkfield Presbyterian Church, Elmhurst

Foundation
Anonymous (4)
Beds for Kids Fund
Bob’s Discount Furniture
Conant Family Foundation
Cuore e Mani Foundation
Helen & Curtis Pinnell Foundation
Husain Family Foundation
Impact Grants Chicago
Joseph & Bessie Feinberg Foundation
Leva Family Foundation
Pierce Family Foundation
Polk Bros. Foundation
Sally Mead Hands Foundation
The AMD Family Fund
The Blowitz-Ridgeway Foundation
The Chicago Community Trust
The Crown Family
The Owens Foundation
The Reva & David Logan Foundation
United Way of Metro Chicago
VNA Foundation

Government
Illinois Department of Human Services
Illinois Department of Public Health
U.S. Dept of Housing & Urban Development

Individual
Anonymous (28)
Jenna Adams
Sabrina Ajanee
Amy Alfano
Mike Alkaraki
Justine Allenbach
John Ambrogi
Rebecca Anders
Tita Arroyo
Sean Auton & Sabrina Henry
Bryce & Maya Bach
Rick Bach
Nahiris Bahamón
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Ed Bronson & Eileen Gelblat
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Michael Cramer
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Jerilyn Gossett
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Meghan Grienenger
Phillip & Ruth Gross
Louis & Mabel Gruber
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Theon Hoffman
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Kenytta Jackson
Pastor Kathy Jacobson
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Shayn Kail
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Jorden Kawamoto
Kevin Kermes
Susan & Michael Klaessy
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David Kuffner
Kenneth & Kathleen Kulas
Harriet & Phillip Kweton
Kyndyll Lackey
Kristin Lamar
Branon Lambert
Callie Lambert
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Christine Lopez
Karen Lothan
Joseph Ludwig
Caroline Lutz
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Adithya Madabhushi
Carol Magura
Trudy Marshall
Maria Matos-Burns & Martin Burns
Scott McCormick
Matt McLeod
Dan & Sharon McNerney
Jennifer Meiri
Bridgitt Montijo
Linda & Ed Moritz
Jamee Moroney
Amy Mosny
Individual cont.

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Michael Raftery
Michael Raimondi
Carole Razim
Jon Reid
Debra Reisenthel
Mike & Katie Richmond
Ethan Roeder
Jenny Rosene
Michael Roth
Khushbu Sah
Elizabeth Sampson
Brian Sampson
Brink Sanders
Rachel Sandler
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Vinay Vallabh
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Kendra Williams
Richard John Williams
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Afrika Alsup
Aditya Bajaj
Ben's Chophouse
Bernie's Book Bank
BMO Harris Bank
Sandy Chapman
Chicago Foundation for Women
Chicago Furniture Bank
Chicago Opera Theater
Chicago Period Project
Craddles to Crayons Chicago
Dreamchasers United NFP
Jennifer Easom
FUND Consulting
Cari Giannoulas
GREYSTAR
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Emily Irish-Ryan
Jasmine Kwong
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Scraps on a Mission
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Sydney Spain
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ENVISIONING BETTER
WITH FACING FORWARD TO END HOMELESSNESS

HMB understands the drive to be better. A better experience is what we work to deliver in every matter, every relationship and all that we do.

We’re proud to support Facing Forward’s vision for a better future and their commitment to empowering individuals through housing and social services.

www.HMBLAW.com
130 Years of Enriching Communities.

Northern Trust is proud to support Facing Forward to End Homelessness. For 130 years, we’ve been meeting our clients’ financial needs while nurturing a culture of caring and a commitment to invest in the communities we serve. It’s all part of being a good neighbor.

FOR MORE INFORMATION CONTACT
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National CRA Practice Lead
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Chicago, IL 60603
ld58@ntrs.com or 312-444-2325
northerntrust.com

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