

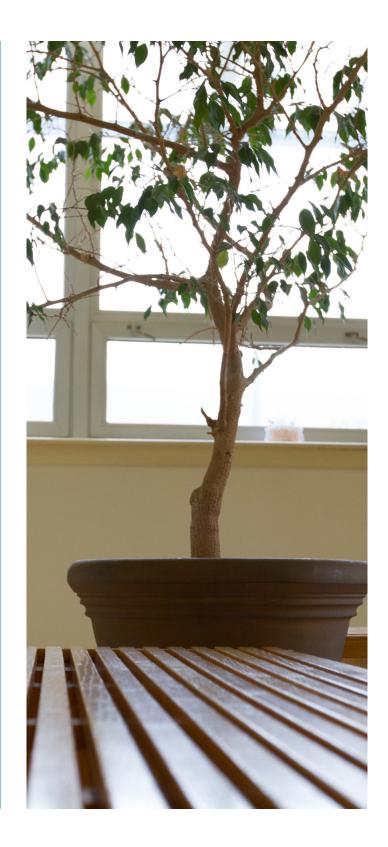
## 2020 ANNUAL REPORT

July 1, 2019 - June 30, 2020



## **OUR MISSION**

Facing Forward ends homelessness
for families and individuals by
offering hope, help and housing.
Facing Forward provides permanent
housing, education, advocacy, and
social services.



## WE BELIEVE IN DIVERSITY, EQUITY, AND INCLUSION

Facing Forward is committed to empowering all individuals to envision a brighter future. We are always striving to ensure our approach is reflective of the unique paths which have led people to Facing Forward.

We are committed to fostering a diverse, equitable, and inclusive environment where each member of Facing Forward is empowered to be themselves, share ideas, and contribute to the mission and vision of the organization. We believe that we are stronger together.

We want to serve as a foundation and work in partnership with clients, staff, vendors, our board, and community partners. In unity, we can work to prevent and end homelessness for our clients; to partner with them on their journey toward stability, health, and self-sufficiency.

## **PROGRAMS & IMPACT**

• **PERMANENT SUPPORTIVE HOUSING (PSH)** - Facing Forward's longest-running program is a proven model for ending homelessness. We serve those with a history of chronic homelessness and disabling conditions and pair them with comprehensive case management and stable housing without a pre-determined end date. We partner with clients to help them build stability, establish goals, and grow in self-determination.

Our PSH program served 700 individuals, 297 of which were children.

- HOUSING NAVIGATION Facing Forward provides short-term case management services to help individuals and families experiencing homelessness identify and access appropriate permanent housing opportunities. We provide guidance and support through the entire housing process, including obtaining documents, attending appointments, and reviewing lease agreements.

  Our Housing Navigation program served 141 individuals.
- **NEW HOUSING LOCATION** In partnership with domestic violence and human trafficking agencies, Housing Locators rapidly identify and connect survivors with safe, stable housing to prevent them from experiencing homelessness.

  Our Housing Location program served 46 households.
- **NEW SKILLED ASSESSMENT** In partnership with local shelters, Facing Forward guides families and individuals through a one-time assessment focused on housing needs and vulnerability. We place clients on the city's housing services waiting list and connect them to critical resources through referrals to service providers in the community.
  - Our Skilled Assessment program served 785 individuals.

## **OUR APPROACH**

#### **HOUSING FIRST**

Housing First is an effective and long-term solution to chronic homelessness. It stems from the fact that individuals must have basic needs such as food and shelter met before they can address the root causes and intergenerational effects of chronic homelessness. When a home is paired with skilled and compassionate services, clients can face forward toward emerging dreams and possibilities.

#### HARM REDUCTION

We meet clients where they are. Rather than set up barriers to needed help, Harm Reduction pairs with Housing First to generate an environment set up for success. We help clients meet their individual goals, which are on a continuum. Change does not occur overnight. We celebrate and encourage every success, and reducing harm is our first and most essential goal.

#### STRENGTH-BASED PRACTICE

We do not ask, "what's wrong with this person?" Instead, we ask, "what has this person triumphantly survived?" We build service plans in collaboration with our clients to enhance their natural strengths, resources and preferences. All of our programs are client directed—we believe our clients are experts in their own lives.

#### TRAUMA-INFORMED CARE

Most individuals who have experienced homelessness have also experienced one or more traumatic events. Trauma affects how we see the world and how we interact with others. Our program creates a safe place for healing from trauma, where residents are supported in making their own choices and in regaining control of their lives.

#### **TWO-GENERATION MODEL**

We follow a whole-family approach to case management that addresses needs and creates opportunities for both children and adults. Through new parent-, child-, and youth-focused services, we promote stability and growth for each individual we serve, in order to end generational cycles of homelessness.



## STORIES OF HOPE

Ramona entered our program in 2010 after having experienced homelessness for seven years and while facing addiction. Through tremendous resilience and with Facing Forward's support, Ramona maintained her stability and sobriety, and two years later she gained custody of her grandson.

Determined to lead by example, Ramona prioritized her education and received her MBA in 2019. Most recently, she completed a certification in project management.

Her grandson, Avonte, graduated high school as captain of the basketball team and Homecoming King. He received several offers for academic and athletic scholarships and is now pursuing a degree in engineering.

In Ramona's words, "There is no limit to what you can achieve if you work hard and strive to achieve it."



Ramona

**Gwen** had spent nearly 30 years as a social worker, helping clients experiencing homelessness when the organization she worked for suddenly ceased operating in 2013. During that time, Gwen also suffered the loss of her mother. Grieving and unable to find another job to afford her mortgage, she began the spiral she refers to as "her storm."

Gwen moved in with a partner to stay afloat but found herself experiencing homelessness soon after. She survived homelessness for three years before connecting with Facing Forward. With a new stable home and mental health services that helped her address her grief and depression, she is moving forward.

Making a career pivot, Gwen received her state license to work in radiography this past fall. Although she's been unable to begin work due to Covid-19, she expresses gratitude and looks to the future with hope that she will once again be able to help others facing homelessness. Because as she points out, "it could happen to any of us."



Gwen



## **SMART POLICY**

In addition to ending cycles of homelessness,
Permanent Supportive Housing (PSH), for example,
saves Chicago taxpayers millions of dollars each year by reducing
frequency of use and costs associated with emergency rooms,
hospitalizations, jails, and shelters.

Facing Forward's PSH and Housing Navigation programs save anywhere from \$4 million - \$25 million each year by connecting over 800 people\* to permanent housing and reducing the use of these publicly funded services. <sup>1,2</sup>

\* 700 through PSH + 141 through Housing Navigation

1. United States Interagency Council on Homelessness 2. National Alliance to End Homelessness

## **2020 OUTCOME HIGHLIGHTS**



## 1,670+ LIVES CHANGED

Achieved though Permanent Supportive Housing (PSH), Housing Navigation, Housing Location and Skilled Assessment



## **INDIVIDUALS HOUSED**

403 adults + 297 children served through Permanent Supportive Housing 98.9% of clients in PSH ended their cycle of homelessness over the past 5 years



## **HEALTH IMPROVEMENT**

91% of PSH households were enrolled in health insurance 67% of PSH households received preventative care



## **INCREASED SELF-SUFFICIENCY**

74% of PSH households maintained or increased their household income 76% of PSH households demonstrated increased life skills/self-sufficiency



## **YOUTH SUPPORT**

**49%** of 3- and 4-year-olds in PSH were enrolled in preschool **89%** of high school seniors in PSH graduated



## **COVID-19 EFFORTS**

We've increased rental & utility assistance, PPE, food, e-learning & sanitation supplies, and not one person in our programs has slipped back into homelessness.



## A HISTORY OF FACING FORWARD

Interfaith Council for the Homeless (ICH) is founded to work collaboratively within faith-based communities to create an emergency shelter and warming center network

First provider, serving 69 households at Sanctuary

**Place** and 29 in scattered sites across Chicago

Facing Forward

doubles in size, growing

to 245 Permanent Supportive
Housing households and
22 full-time staff to serve
over 500 individuals

Facing Forward adopts a **Two** 

**Generation** case management model, assembling a specialized

Youth Services team to provide targeted services for parents,

children, and youth

1984

2003

2016

2019

1998

ICH establishes a new program to provide case management and mental health services to clients in emergency shelters

2010

Interfaith Council for the
Homeless changes its name to

Facing Forward to End Homelessness

2017

Facing Forward begins
providing **Housing Navigation**services for Chicago families
experiencing homelessness

2020

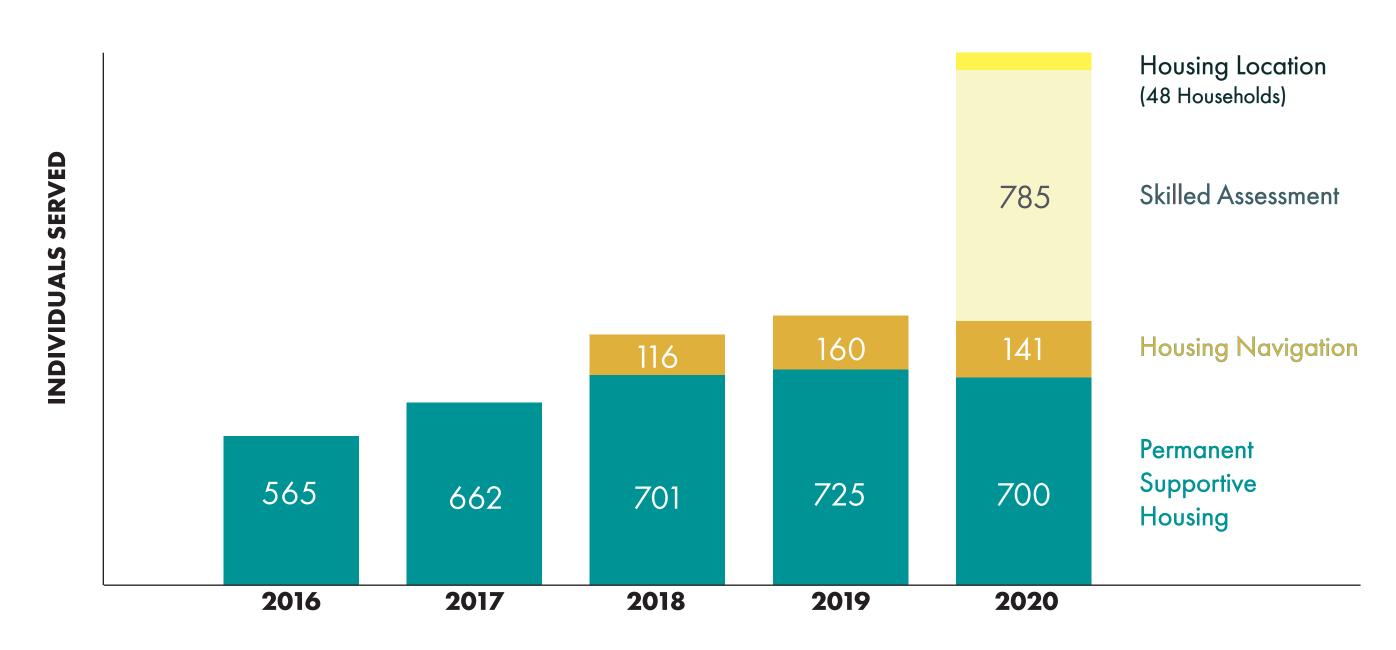
Facing Forward launches

Housing Location support for survivors of domestic violence and human trafficking, and

Skilled Assessment services in partnership with local shelters

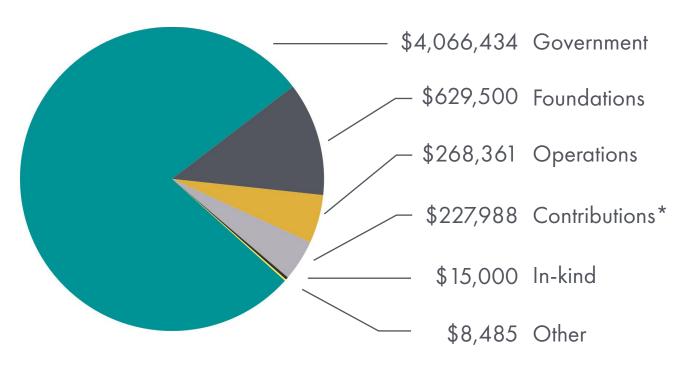
## **OUR GROWTH**

1,670+ individuals served in 2020



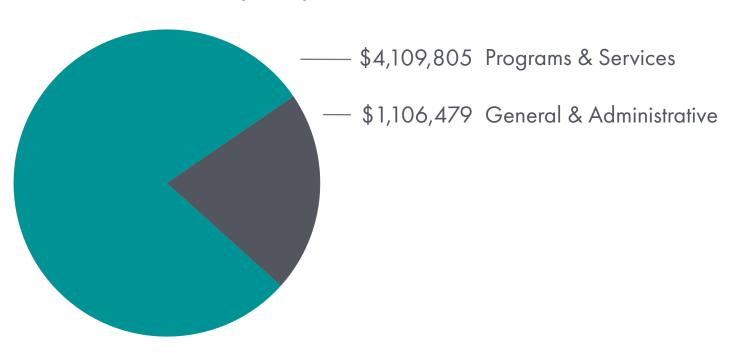
## **2020 FINANCIALS**

## **REVENUE:** \$5,215,768



\*Individual, Corporate, Faith-based

## **EXPENSES:** \$5,216,284



Facing Forward closed FY 2020 with a \$516 deficit due to the expending of Paycheck Protection Program (PPP) funds during the coronavirus pandemic. As of the fiscal year end, the PPP loan was not yet forgiven, therefore the revenue was not recorded.

## **NET ASSETS**

Total Assets: \$ 1,322,349

Total Liabilities: \$414,150

Total Net Assets: \$ 908,199

This information summarizes Facing Forward's financial activities for the period between July 1, 2019 and June 30, 2020. The data was extracted from the organization's financial statements as of the period ending June 30, 2020, which were audited by an independent accounting firm. Because the information does not include all of the disclosures as required by generally accepted accounting principles, it is not intended to represent our financial condition or our operational results. A copy of the audited financial statements will be provided upon request.

## **LOOKING TOWARD 2021**



Dear Friends,

This year, we are inspired by the resilience of our clients who continue to face forward during this difficult time. The determination required to survive the trauma of homelessness and strive to achieve a more stable, healthy, and equitable life is no small feat, even without the compounding effects of a pandemic. And yet, individuals in our program remain hopeful day after day, working in partnership with us toward achieving their goals despite numerous challenges.

At a time when all of us have been so deeply impacted by Covid-19, our Facing Forward community has been comforted, encouraged, and humbled by the outpouring of generosity from our supporters. All our partners—friends, volunteers, funders, organizations, community groups, faith groups, small businesses and corporations—have stepped up to support our clients, our organization, and our front-line staff.

Together, we answered a more urgent call by expanding our reach and programming to support over 1,600 individuals in Chicago— more than ever. We proudly continue our holistic approach to address generational effects of homelessness

through targeted child, youth, and parent supports that focus on housing stability, health improvement, and access to education and employment opportunities.

We would like to thank all who gave their time and talents in support of our clients and our mission of Home, Help, and Hope. And special thanks to our Board of Directors whose governance, strategy, and vision continue to pave the way for us to "do more and do better."

As we look forward to a brighter, healthier future, please accept our deepest gratitude for the many lives you have helped change this year. It all starts with home.

With our sincere appreciation,

Rev. Doug W. Bradshaw Executive Director Julie Hamilton Board Chair-elect



## 2020 BOARD OF DIRECTORS

#### **CHAIR**

Sean Auton, HMB Legal Counsel

#### **VICE CHAIR**

Julie Hamilton, +Intention

#### **TREASURER**

Jeff Oskin, J.P. Morgan Securities, LLC

#### **SECRETARY**

Mike Richmond, The Horton Group

Rev. Doug Bradshaw, Executive Director

Ashwin Avasarala, KBS

Bryce Bach, Oliver Wyman

Bibek Das, Chawla & Ravani, P.C.

Chris Hume, Cullen CM

Theo Schroeder, Resident Representative

Matthew Tucker, Highmark Health

Stephanie Van Vlerah, Oxford Financial Group

Harish Venkitaramanan, Cisco Systems



## 2020 ASSOCIATE BOARD

#### **CO-CHAIRS**

Christine Lopez, *BMO Harris* George Ossei, *RSM* 

#### **FUNDRAISING CHAIR**

Krystal Bradley, Greystar

#### **MARKETING CHAIR**

Ethan Roeder, First Midwest Bank

Tita Arroyo, Life Loves Co.

Haley Fitzsimons, ILeed Capital Management

Jorden Kawamoto, Rewards Network

Adithya Madabhushi, State Street

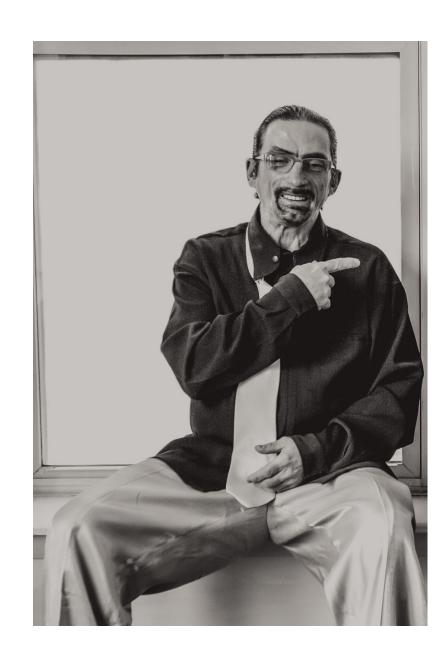
Carol Schmitz, Illinois Institute of Technology

Mark Seconsky, Dentons

Merly Thomas, ICNC

Sadé Tidwell, Seyfarth Shaw

Malini Udayabhan, Discover Financial Services



# IN LOVING MEMORY THEO SCHROEDER

In June 2020, with heavy hearts, we said goodbye to Facing Forward board member and resident, Theo Schroeder.

Theo worked hard to ensure that our programs and policies always centered around our clients. He was a warm and energetic soul with a passion for helping others that inspired us all. Theo chose to harness life's challenges for good. He used his personal experience to make the world a little brighter for those around him. We thank you, Theo, for making that choice.

Theo's time with us ended in his own home, a man of deep and expressed faith, connected to those he loved.



## **WAYS YOU CAN GET INVOLVED**

Corporate Partnership · Landlord Partnership · Social Media · Tax-deductible Gift

In-Kind Donations of School Supplies, Toys, Hygiene Items and Housewarming Baskets

Host a Lunch & Learn · Serve on One of Our Boards · Sign Up for Our Newsletter · Volunteer

www.ffchicago.org



**f**)@facingforwardchicago



(y) @ff\_chicago



(i) @facingforwardchicago



Facing Forward to End Homelessness

## THANK YOU TO OUR SUPPORTERS

We truly appreciate the generosity of our corporate, faith-based, foundation, government, individual and in-kind partners. You've helped end the cycle of homelessness for over 1,600 families and individuals in FY 2020 (July 1, 2019 — June 30, 2020).

## Corporate

Anonymous (1)

ADP

AIDS Foundation of Chicago

Albert Schweitzer Fellowship

All Chicago

Amazon Smile

Ameriprise Financial

Baird & Warner

Bank of America

Blue Cross and Blue Shield of Illinois

Boston Consulting Group

Byline Bank

CDW Corporation

Chicago Wolves Charities

Chubb

Cisco Systems

Corporation for Supportive Housing

EIMC LLC

First Bank of Highland Park

First Eagle Bank

Forefront

HMB Legal Counsel

Inland Bank and Trust

Intigress LLC

IDP Inc.

JP Morgan Chase

Judlau Contracting, Inc

Microsoft

Morningstar

Near North National Title

Northern Trust

Our Lady of the Wayside School

PayPal Giving Fund

Questek Innovations LLC

SCM Connection

Sunstone Properties LLC

Tenant Advisory Group

The Horton Group

The Long Room

The Mid-America Club

Thornton Powell

TiER1 Performance Solutions

Transunion

## Faith-based

First Presbyterian Church of Evanston
First United Church of Oak Park
First United Methodist Church of Downers Grove
Fourth Presbyterian Church, Chicago

Glencoe Union Church

Knox Presbyterian Church, Naperville

Presbyterian Church of Western Springs

River Glen Presbyterian Church

Temple Jeremiah, Northfield

The Presbyterian Church in Orland Park Yorkfield Presbyterian Church, Elmhurst

## **Foundation**

Anonymous (4)

Beds for Kids Fund

Bob's Discount Furniture

Conant Family Foundation

Cuore e Mani Foundation

Helen & Curtis Pinnell Foundation

Husain Family Foundation

Impact Grants Chicago

Joseph & Bessie Feinberg Foundation

Leva Family Foundation

Pierce Family Foundation

Polk Bros. Foundation

Sally Mead Hands Foundation

The AMD Family Fund

The Blowitz-Ridgeway Foundation

The Chicago Community Trust

The Crown Family

The Owens Foundation

The Reva & David Logan Foundation

United Way of Metro Chicago

VNA Foundation

#### **Government**

Illinois Department of Human Services
Illinois Department of Public Health
U.S. Dept of Housing & Urban Development

## **Individual**

Anonymous (28)

Jenna Adams

Sabrina Ajanee

Amy Alfano

Mike Alkaraki

Justine Allenbach

John Ambrogi

Rebecca Anders

Tita Arroyo

Sean Auton & Sabrina Henry

Bryce & Maya Bach

Rick Bach

Nahiris Bahamón

## Individual cont.

Cherie Balan	Michael Chaney	Cameron Gerhart	Jason Helfert	Edward & Joan Krol
Bill Baranyk	Nicol Chervenak	Brian & Andrea Gilbert	Etan Heller	David Kuffner
Stephanie Barger	Howard Conant	Constance Gilchrist	Dorothy & Seth Hemming	Kenneth & Kathleen Kulas
Ruiz Barraza	Daniella Cos Tovar	John Gjeldum	Katie Hench	Harriet & Phillip Kweton
Laura Bass	Michael Cramer	Alan Goldman	Jackson Hendrick	Kyndyll Lackey
Margaret Bastick Taylor	Lori Danajka	Scott & Taryn Goldstein	Patrick & Anne Henning	Kristin Lamar
Dan Baxa Jr.	Bibek Das & Irina Dashevsky	Heidi Gonzalez	Julie Hess	Brannon Lambert
Betsy Benito	Sean Dauber	Mitch Gordon	Hamilton Hill	Callie Lambert
Fred & Margaret Bennecke	Faruk Daudbasic & Nirmela Hasanovic	Adam & Anna Gorecki	Brenda Ho	Steve Larson
Angela & Ross Bentsen	Brian Davis	Cynthia & Rich Gorecki	Rebecca Ho	Kim Leland
Meagan Berthiaume	Gail Davis	Jerilyn Gossett	Donald & Sandra Hoffman	Matthew Lillegard & Becky Hulst
Michael Beychok	Keith & Carol Decker	Timothy Graham	Theon Hoffman	Betsy & Bob Littel
Cindy Blikre	Robin Dee Fern	Loretta Gratias-Bremer & Richard Bremer	Daniel Horton	Cindy Lo
Jeannine Blyth	Jenny Dodson	Cina Grayson	Steven Hougsted	Christine Lopez
Benjamin Bocher	David Doerr	Max Grebenschikov	Rev. William Houston	Karen Lothan
Len & Nicole Bogacki	John & Tamara Dougherty	Deanna Green	Jen Hults	Joseph Ludwig
Jonathan Boulahanis	Charles & Ruth Dow	Bill Gregg	Christopher & Rachael Hume	Caroline Lutz
Dion Boyd	Andrew Drabik	Alexis & Andy Gregg	Courtney & JJ Ivaska	Alan Mack
Rev. Doug & Megan Bradshaw	Linda Eastwood	Meghan Grienenberger	Kathleen & Mark Jaccarino	Adithya Madabhushi
Benedict Brady	Yelena Eliopoulos	Phillip & Ruth Gross	Gregory Jackson	Carol Magura
Raymond & Sheila Brand	Banafsheh Esmaili	Louis & Mabel Gruber	Kenyetta Jackson	Trudy Marshall
Edward & Linda Breclaw	Lance Evans	Matthew Gryzlo	Pastor Kathy Jacobson	Maria Matos-Burns & Martin Burns
Ed Bronson & Eileen Gelblat	Theresa Faber	Jenny Guenther	Coleman Johnson	Scott McCormick
Nathan Brown & Elana Jacobs	Haley Fitzsimons	Marilyn Gustafson	Jeff & Mary Kay Johnson	Matt McLeod
Phyllis Buntin	Edward & Mae Gilliams Fizer	Julie & Ian Hamilton	Johan Joseph	Dan & Sharon McNerney
Audrey Cameron	Adi Friedman	Doug Hamje	Shayn Kail	Jennifer Meiri
Liz Carter	Taylor Gantz	Nonnie Hamovitch	Laura Kaufman & David Levine	Bridgitt Montijo
Arielle Cedar	Bobby Ganzer	Michael J. Hansche	Jorden Kawamoto	Linda & Ed Moritz
Kanika Chakravorti	Patricia Gates	Nancy & Tom Hanson	Kevin Kermes	Jamee Moroney
Mike & Kelly Chandler	Lois Gates	Carrie Hawthorne	Susan & Michael Klaessy	Amy Mosny

#### Individual cont.

Rebecca Mueller Neal Mugve Kristi Naidech Jennifer Neilsson & Matthew Maas Rich & Patty Niemaszyk Bill & Lona Noonan Earnestine Norwood Masood Nusratty Jennifer Okarma **Jeff Oskin** Nancy Oskin George Ossei Jo & David Page-Dale Dragana Pajovic Christina Pang Narendra Parekh Jessica Parent Craig & Joanne Parker William Passolt Viraj Patel Edner Paul Greg Peebles & Laura Wazny Julia Perciasepe Joyce Perry Denis Pierce Abbie Platt Cynthia Plouche Nery Porras Mallory Potter Janet & Raymond Powers

Tom & Ellie Raftery Michael Raftery Michael Raimondi Carole Razim Jon Reid Debra Reisenthel Mike & Katie Richmond Ethan Roeder Jenny Rosene Michael Roth Khushbu Sah Elizabeth Sampson Brian Sampson Brink Sanders Rachel Sandler Rick & Helene Scarpelli Nicole Schall-Plotner Debbie Scherf Carol Schmitz Danny Schuman Mark Seconsky & Kevin Matuszewski Paul Shaheen Sean Shatto Deborah Sheehan Anne Sheldon April Shewry Josh Singewald & Leslye Swigert Dean Snyder

Kathleen Spahr

Dawn Stephenson Tatum

George & Linda Stevenson Kyle Stokien Paul Stroka Victoria Strong Phyllis Tabachnick Diana Talpa Lisa Totino Layla Treuhaft-Ali Bailey Trevisan David Trevisan Marissa Trevisan Sue & Scott Trevisan **Bradley Troast** Matthew Tucker Malini Udayabhan Maria Uhler Vinay Vallabh Ashley Varterasian Harish Venkitaramanan Eric Vinsel Ben & Stephanie Van Vlerah Barbara Vogelman Cindy Vogelman Sharon Wang Patti Weber Sara Weeks-Gloddy Dan Weisberg & David Klingenberger Richard Wempe Patricia & Steven Wetter

Michael Wiley

Kendra Williams Richard John Williams Theresa Wineman Molly Winter Kenneth Wojcik Mike Wojcik Joseph Zarlenga Eric & Jennifer Zoberman In-Kind ACE Restaurant Equipment and Supply Company Afrika Alsup Aditya Bajaj Benny's Chophouse Bernie's Book Bank BMO Harris Bank Sandy Chapman Chicago Foundation for Women Chicago Furniture Bank Chicago Opera Theater Chicago Period Project Cradles to Crayons Chicago

Dreamchasers United NFP

Illinois Sports Facility Authority

Iennifer Easom

FUND Consulting

Cari Giannoulias

Greystar

Emily Irish-Ryan Jasmine Kwong La Casa Norte Karen and Timothy Lankisch Lexington Square of Lombard Long Grove Confectionery Co. Lynfred Winery Molly Montaro Jennifer Nardini Nielsen Ohio State University-Morrill Scholars Open Books Presence Resurrection Medical Center Public Consulting Group Revolution Brewing Scraps on a Mission Share Our Spare **Jackson Smith** Sydney Spain SpiderMeka Photography The Annoyance Theatre and Bar Merly Thomas Ukrainian Village Mutual Aid Kathy Jo and Ron Van Windy City P.E.A.R.L.S.

# THANK YOU TO OUR CORPORATE PARTNERS





# ENVISIONING BETTER

WITH FACING FORWARD TO END HOMELESSNESS



HMB understands the drive to be better. A better experience is what we work to deliver in every matter, every relationship and all that we do.

We're proud to support Facing Forward's vision for a better future and their commitment to empowering individuals through housing and social services.

www.HMBLAW.com





130 Years of Enriching Communities.

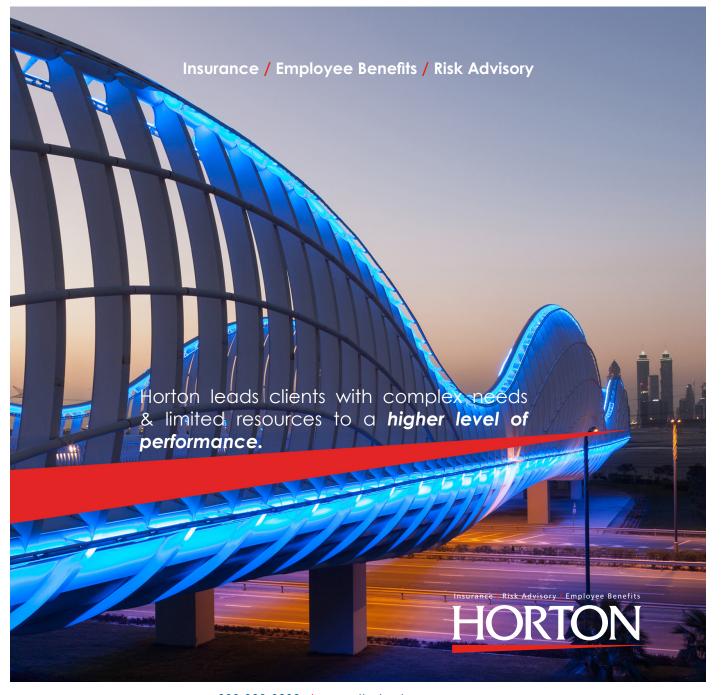
Northern Trust is proud to support Facing Forward to End Homelessness. For 130 years, we've been meeting our clients' financial needs while nurturing a culture of caring and a commitment to invest in the communities we serve. It's all part of being a good neighbor.

FOR MORE INFORMATION CONTACT

Lindsay Durr, Vice President National CRA Practice Lead 50 South La Salle Street Chicago, IL 60603 Id58@ntrs.com or 312-444-2325



northerntrust.com



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